

I am a multidisciplinary graphic designer with a solid skill set in web, application, and print design. My work places the audience first from a thoughtful development process to a fresh final product. My mission is to help a company grow its profits by producing excellent designs on time and on budget, while remaining up-to-date with the latest design tools, techniques, and processes.

Work Experience

Senior Graphic Designer

2013—Current | Strategic Systems & Technology Co.
 Digital marketing lead with UI/UX web and software responsibilities. Duties include, collaboration with marketing, product management, and development to create concepts, campaigns, and products that work in unison to achieve company goals. In charge of creating, implementing, and maintaining websites, software, brand identity, print design, advertising, e-mail marketing, and mobile applications.

Freelance Designer

2006—Current
 Design and consultation services for small businesses and non-profit organizations. Working with clients to help them achieve their web and print design goals. Projects have included, CMS websites, static websites, user experience design, search engine optimization, print collateral, branding, and marketing services.

Senior Graphic Designer

2008—2013 | CentraArchy
 Handled all aspects of design from concept to completion for 21 restaurants. Supported and collaborated with a marketing director, general managers, and regional directors to create localized effective marketing campaigns. Responsibilities included, managing and coaching a junior designer, campaign strategy, pre-press, purchasing, art direction, digital and printed collateral, branding, print and web advertisements, e-mail design, and menu design.

Graphic Designer

2006—2008 | Anderson-Taylor
 Initially brought on as an intern until being secured as a full-time Graphic Designer. Duties included meeting with clients, collaborating with team members and fellow designers to produce web sites, advertisements, and print collateral for local and national clients

Volunteer Work Experience

Art Director

2006-Current | Georgia Autism Professionals
 Art Director working on event promotion, web design, brand management, and photography.

Set Designer

2006 | Cobb Children’s Theater
 Art direction of set design for *The Chronicles of Narnia* production.

Design skills

Computer

Illustrator	■ ■ ■ ■ ■ ■
Photoshop	■ ■ ■ ■ ■ ■
InDesign	■ ■ ■ ■ ■ ■
Dreamweaver	■ ■ ■ ■ ■ ■
Fireworks	■ ■ ■ ■ ■ ■
Acrobat	■ ■ ■ ■ ■ ■
Sublime Text	■ ■ ■ ■ ■ ■
Word	■ ■ ■ ■ ■ ■
Excel	■ ■ ■ ■ ■ ■
Powerpoint	■ ■ ■ ■ ■ ■
Entourage	■ ■ ■ ■ ■ ■

Technical

Typography	■ ■ ■ ■ ■ ■
Drawing & Painting	■ ■ ■ ■ ■ ■
E-mail Design	■ ■ ■ ■ ■ ■
HTML 5	■ ■ ■ ■ ■ ■
CSS 3	■ ■ ■ ■ ■ ■
LESS	■ ■ ■ ■ ■ ■
SASS	■ ■ ■ ■ ■ ■
Foundation	■ ■ ■ ■ ■ ■
Bootstrap	■ ■ ■ ■ ■ ■
Wordpress	■ ■ ■ ■ ■ ■
Agile Methodology	■ ■ ■ ■ ■ ■

Education

Bachelors of Fine Arts in Advertising

2007 | Savannah College of Art and Design
 Accolade: Scaddy Gold Award - 2007

Portfolio

BradAlex.com

Examples of work and additional information