



# Brad Alexander

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*Mission: To thrive in solving difficult problems, interpreting information and going beyond expectations while staying highly adaptive to current trends in a creative, intelligent and positive environment.*

## *Work Experience*

### *{2008—Current} Centra Archy*

Sr. Graphic Designer (graphic/advertising lead) managing a Jr. Designer and handling all aspects of design from web to print. Responsibilities include conception, design and production of: brands, branding collateral, advertising campaigns, e-mail campaigns, web advertisements, print advertisements, creative copy writing, interior and exterior restaurant design consulting and purchasing of print for eleven brands and twenty one restaurants.

### *{2007—2008} Realm Communications*

Contract Designer working with various Fortune 500 companies to extend branding and internal marketing.

### *{2006—2008} Anderson-Taylor*

Graphic Designer producing web, print, Flash and branding for local and national clients.

## *Non-Profit Work*

### *{2006—Current} Georgia Autism Professionals*

Art Director working on event promotion, web design, photography and brand management.

### *2006 Cobb Children's Theater*

Art direction of set design.

## *Education*

### *{2004—2007} Savannah College of Art and Design*

Bachelors of fine arts in advertising.

## *Computer Experience*

Illustrator CS5  
Photoshop CS5  
InDesign CS5  
Dreamweaver CS5  
Fireworks CS5  
HTML Coding & CSS  
Wordpress  
Microsoft Office

## *Interests*

Illustration  
Fine art  
Scuba diving  
Home Brewing

## *References*

Available upon request or see linkedin.com